

640 KHZ AM CAMPUS

VOL.1, NO.1

WLRN

NEW DIRECTIONS

WEEK ENDING FEBRUARY 2, 1977



This is the start of a new publication designed to let the listeners of the Lehigh Valley discover a student-run radio station which rivals the professional stations in quality.

WLRN emphasizes playing new music and exposing new artists, minimizing commercials, talk, etc. And because our audience is mostly of college age, we can carry more varied music.

We pride ourselves in being first with the new hits. We are so far ahead that the top hits of many commercial stations are often already oldies at WLRN.

To answer the cry, "But there's nothing to do in the Lehigh Valley!!!", WLRN has embarked on a campaign to keep its listeners informed of events around the Valley.

So if you're not into bubblegum, heavy progressive, or talk, and like fresh music and popular album cuts, try the alternative: The New Direction in rock....WLRN.

LEHIGH UNIVERSITY, BETHLEHEM, PENNSYLVANIA 18015

(215) 868-4121

WLRN / playlist

FOR THE WEEK ENDING
FEBRUARY 2, 1977

GROUP I (most plays)

You've Got Me Runnin'
Save it For A Rainy Day
Torn Between Two Lovers
I Just Can't Say No To You
Carry On Wayward Son
Night Moves
Dancing Queen
In The Mood
Somebody to Love

GROUP II (songs in transition)

Year Of The Cat
It Keeps You Runnin'
Love Theme From A Star Is Born
Darlin' Darlin' Baby
Scream
Walk This Way
New Kid In Town
Blinded By The Light
Lost Without Your Love
Ain't Nothing Like The Real Thing
Fly Like An Eagle

GROUP III (up and coming, and older hits)

Ride A Wild Horse
Boogie Child
Every Now And Then
Gimme Some Time
Corey's Coming
Weekend In New England
Saturday Nite
Livin' Thing
What Can I Say
Someone To Lay Down Beside Me
Hot Line
I Wish
Isn't She Lovely

HITBOUND

Long Time
The Things We Do For Love
Me And The Elephant

NEW THIS WEEK

Sam
Reaching For The World
Go Your Own Way
Rich Girl
You KNow Like I Know
Theme From Police Story

ARTIST

gene cotton
stephen bishop
mary mcgregor
parker mcgee
kansas
bob seger
abba
henhouse five plus two
queen

al stewart
doobie brothers
barbra streisand
o'jays
artful dodger
aerosmith
eagles
manfred mann's earth band
bread
donny & marie
steve miller band

marlene delaeny
bee gees
mac davis
paul harrison
harry chapin
barry manilow
earth, wind & fire
elo
boz scaggs
linda ronstadt
sylvester
stevie wonder

boston
10CC
vicki lehning

olivia newton-john
harold melvin & the blue notes
fleetwood mac
hall & oats
ozark mountain daredevils
ray conniff

Music Director Phil Klein
Asst. Music Directors Bob Fisher, John Mancuso
Program Director Jan Lewis

"SWINGING SINGLES!"

GENE COTTON/YOU'VE GOT ME RUNNIN'

written by parker mcgee

produced by steve gibson

abc records (ABC-12227)

"You've Got Me Runnin'" performed by GENE COTTON is light, breezy pop reflecting the jubilant exhilaration of being head-over-heels in love. Gene's interpretation of Parker McGee's lyrics is produced by STEVE GIBSON and is thoroughly enjoyable. On our playlist since November fifth and now listed on Billboard's Hot 100 at 37 with a bullet, Gene Cotton has nowhere to go but up.

VICKI LEHNING/ME AND THE ELEPHANT

written by benny whitehead

produced by kyle lehning

big tree (BT-16087)

VICKI LEHNING, a relative unknown who sounds quite a bit like Olivia Newton-John, has just come out with a nice new single that has definite hit potential. It's a mellow, lamentful ballad about lost love and fond memories. The record was produced by KYLE LEHNING, who has been phenomenally successful with England Dan and John Ford Coley, and Parker McGee. We think it's worth a listen.

Phil Klein

Bob Fisher

Barry Tannenbaum

Gene O'Brien

Rick Schmid

Mike Stipa

Jan Lewis

music director

assistant music director/

reviews

layout

staff

program director

A WIDER POINT OF VIEW.

PARKER MCGEE/Parker McGee
produced by kyle lehning
bigtree records (BT-89520)

This is the debut album by the singer-songwriter whose songs have been topping the charts for some time; having been recorded

Parker McGee



by practically everybody and his brother. Parker has a pleasing voice and writes excellent songs, and the backing from KYLE LEHNING's crew of studio people is great. The best tracks include "Goodbye, Old Buddies", originally done by Seals and Crofts; "You Got Me Runnin'"; and 'the everlasting song', "Boy Meets Girl".

GENE COTTON/Rain On
produced by stephen a. gibson
abc records

Rain On (AB-983), released just before Christmas, is a gem. GENE COTTON's talents blend with those of producer STEVE GIBSON, and the best of Nashville's studio musicians. Together they perform the compositions of Parker McGee, Neil Diamond, and others. Rain On is an album of bouncy, happy, non-country and no-rock; understandable and singable lyrics; rhythms you can tap your foot to and vocals that evoke feeling. The songs range from the romantic intoxication of "Sweet Destiny" to the resigned sadness of "It's Over, Goodbye", doing nice things to the ears all the while. In short, it's good. I fell in love with it. You might too.

SPORTS THIS WEEK

Saturday, January 29th
Basketball from Bucknell
Starting at 2:30 PM
Sunday, January 30th
Hockey from Brooklyn
Starting at 5:00 PM